

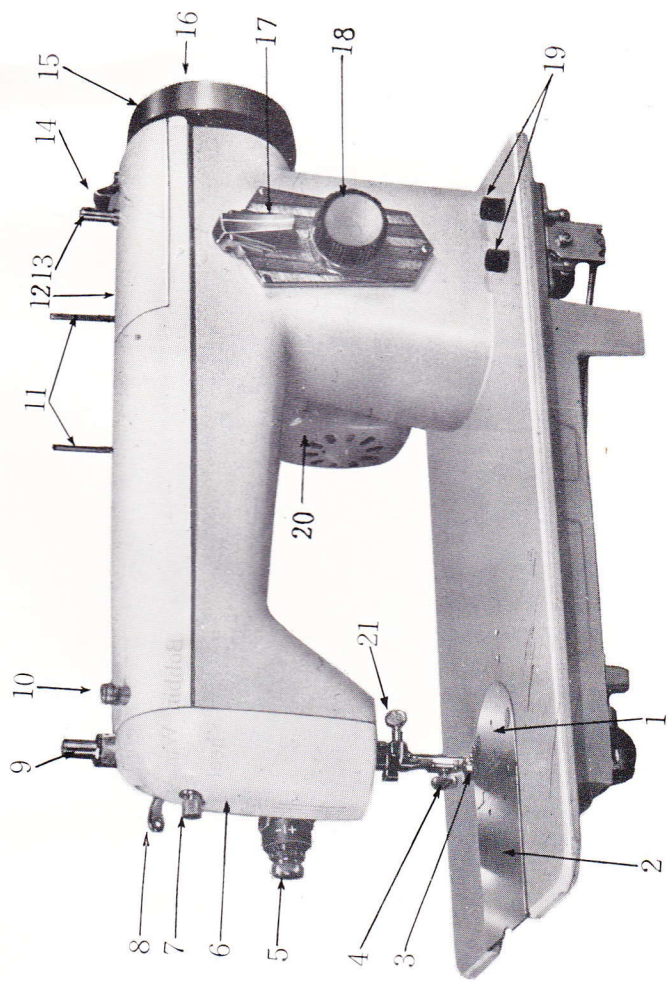
STRAIGHT STITCH SEWING MACHINE

INSTRUCTION MANUAL

MODEL A-3

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FEATURES AND PARTS

- | | |
|--------------------------------|-----------------------------------|
| 1. Needle Plate-Seam Guide | 12. Top Cover |
| 2. Cover Plate | 13. Bobbin Winder Spindle |
| 3. Presser Foot | 14. Bobbin Winder Stopper |
| 4. Presser Foot Thumb Screw | 15. Hand Wheel |
| 5. Tension Regulator | 16. Stop Motion Knob |
| 6. Face Plate | 17. Push Button Reverse |
| 7. Light Switch | 18. Stitch Length Regulating Dial |
| 8. Thread Take-up Lever | 19. Drop Feed Button |
| 9. Presser Release-Darner | 20. Motor |
| 10. Bobbin Winder Thread Guide | 21. Needle Clamp |
| 11. Spool Pin | |

SETTING THE NEEDLE

See Fig. 1. Raise the needle bar (A) to its highest point, turning wheel toward you by hand. Then loosen the needle clamp screw (B) and the needle clamp will open itself. Place needle (C), flat side to right, in the needle clamp and push it upward as far as it will go into the needle clamp hole. Fasten the needle clamp screw securely with a screw driver.

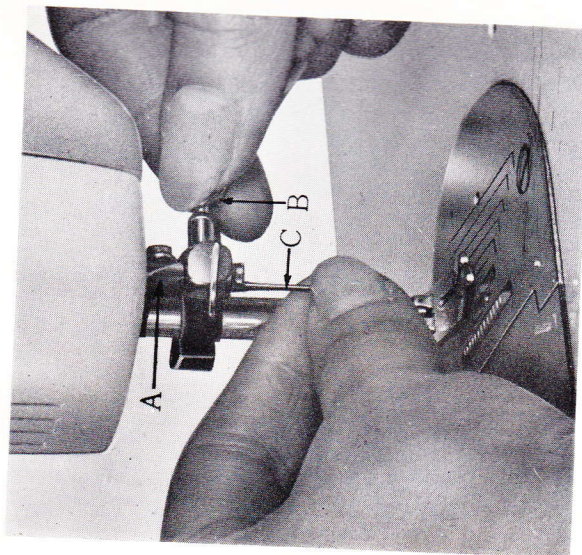
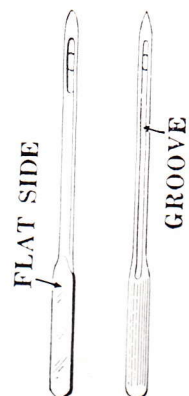


Fig. 1



NEEDLE AND THREAD TABLE

THREAD SIZE	NEEDLE SIZE	FABRIC
Cotton 80~100 Nylon A Silk A Machine Embroidery	11	Sheercottons Silks, and Synthetics Fine Laces
Cotton 60~80 Mercerized 50 Nylon A Silk A Machine Embroidery	14	Light to medium weight Cottons Light to medium weight Silks Medium weight Synthetics Light weight Woolens
Cotton 40~60 Mercerized 50 Mercerized heavy duty	16	Heavy weight Cottons Medium to heavy weight Woolens Heavy drapery Fabrics
Cotton 30~50 Mercerized heavy duty	18	Heaviest cottons as for men's work clothes Heaviest woolen Coating

WINDING THE BOBBIN

- 1) To wind the bobbin, disconnect the hand wheel from the stitching mechanism (Fig. 3). By turning the stop motion knob (H) toward you with the right hand (while holding the hand wheel with the left hand) disconnect the sewing mechanism for the bobbin winding operation. This is necessary to prevent damage to your machine while winding the bobbin.

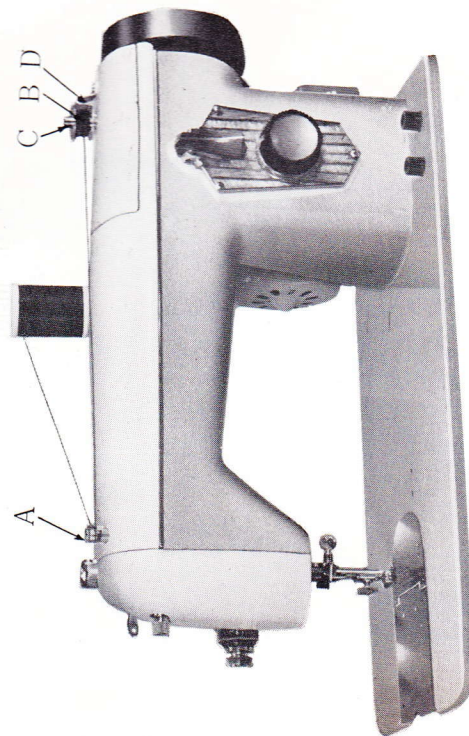


Fig. 2

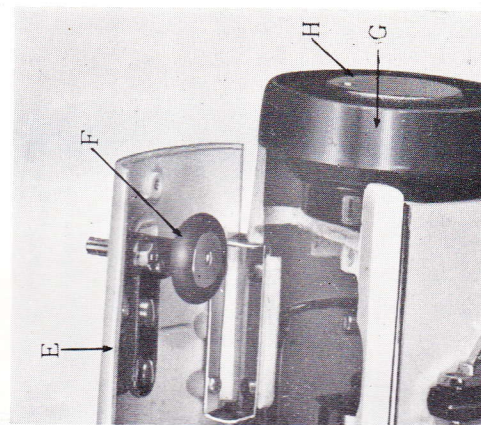


Fig. 3

2) Now proceed as follows :

- a. Place the bobbin (B) on the bobbin winder spindle (C) and push it down firmly.
- b. Press the bobbin winder spindle (C) firmly to the right, until a "click" is heard. This engages the bobbin winder with the hand wheel.
- c. Place thread on spool pin on top of arm, run thread through the thread guide (A) and back to the bobbin. (2 spool pins are in the accessory box)
- d. Put thread through any hole in top side of bobbin from the inside out leaving 3 to 4 inches of thread projecting from the bobbin. No thread should be allowed to catch over the edge of the bobbin.
- e. The loose end of the thread that is threaded through the hole in the bobbin should be held by hand until a few coils are wound. Then break off the loose end.
- f. Now use the electric controller in the same manner as when sewing.
- g. When the bobbin is completely wound, the bobbin winder stopper (D), disengages the bobbin winder automatically.

3) Caution : Do not wind the bobbin so full that the thread extends beyond the sides of the bobbin.

- 4) To replace the spooler rubber (F), raise cover (E). The rubber ring is accessible for easy replacement.

HOW TO THREAD THE BOBBIN CASE

Refer to Figs. 4, 5 and 6 to familiarize yourself with the procedure. Hold the bobbin case in your left hand with the tongue pointing up. Let about two inches of thread hang free from the bobbin, and insert bobbin into case so that thread will be rotating counter-clockwise. Guide the thread end through the slot on the side of the case and under the tension spring until it enters the small notch on the edge of the spring.

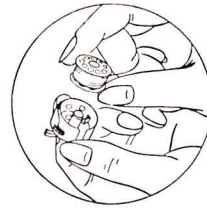


Fig. 4



Fig. 5



Fig. 6

PLACING BOBBIN CASE IN SHUTTLE

Raise needle bar to highest position, and lift hinged cover plate. Hold the bobbin case latch, (D), Fig. 7, between the thumb and forefinger of the left hand, with at least three inches of thread running from the top of the bobbin case to the right. Insert and center the bobbin case on the stud of the shuttle body, (C). Be sure the bobbin case finger, (A), is opposite the shuttle race notch, (A). Press the bobbin case (B) into the shuttle as far as possible until latch catches on the center post of the shuttle. THEN release the bobbin case latch, (D). Press bobbin case again after latch has been released to make sure the bobbin case is locked securely in place. Close the cover plate.

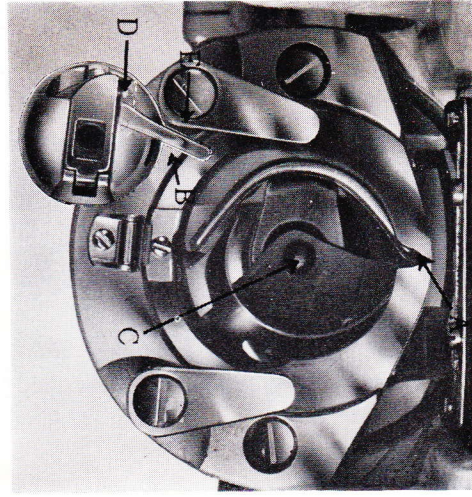


Fig. 7

UPPER THREADING

- 1) Place spool of thread on spool pin.
- 2) Lead thread through upper thread guide (A) on back of face plate
- 3) Down and around tension discs (B) from back to front
- 4) Into check spring (C)
- 5) Then tug on thread to pull it into hook (D) (see insert, Fig. 8)
- 6) Up into take-up lever (E) from back to front
- 7) Down into thread guide (F) on face plate
- 8) Through the needle bar thread guide (G)
- 9) And into needle from left to right. Pull three or four inches of thread through needle.

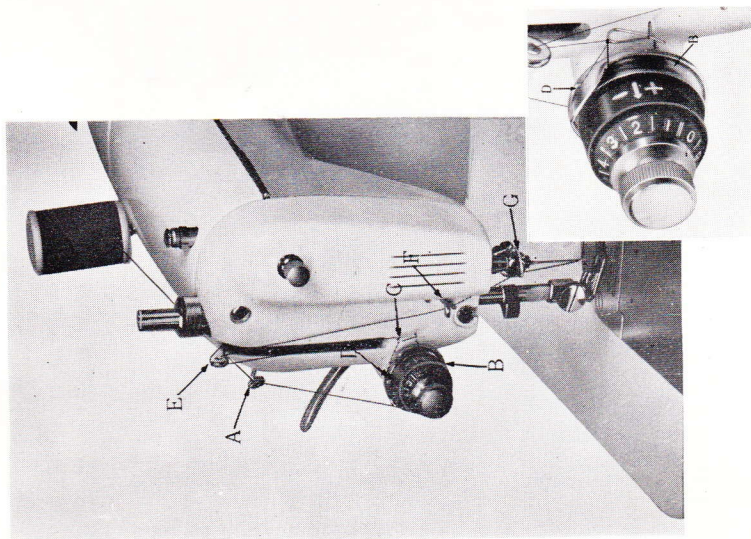


Fig. 8

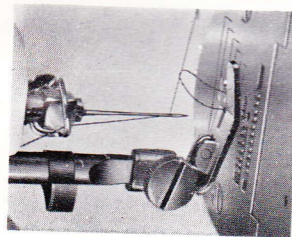


Fig. 9

Hold the end of upper thread loosely and turn hand wheel toward you until the needle goes all the way down and comes back up. A loop (Fig. 9) will be formed over the upper thread which then can be pulled out straight. Place both thread ends under the slot of the presser foot and draw toward the back of the machine, leaving both threads three or four inches long.

SETTING THE STITCH LENGTH

The length of the stitch is regulated by the dial (A). Shown in Fig. 10 near "0" is the shortest stitch and "4" is the longest, but the dial may be set at any spot between the markings for a variety of lengths. Turn the dial to the right to lengthen and to the left to shorten the stitch.

The number of stitch length you choose should appear above the center line on the Reverse Button (B).

STITCH LENGTH CHART (APPROXIMATE)

Figures on indicator	0	1	2	3	4
Number of stitch per inch	No feeding	30	23	15	7

SEWING IN REVERSE

When you wish to sew backward to tie the threads at the beginning or end of a seam, press in the button (B). The machine will sew backward as long as the button is held in.

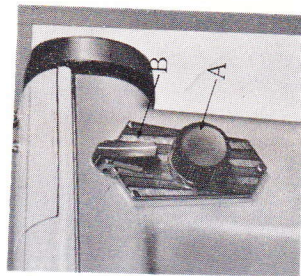


Fig. 10

DROPPING THE FEED

For all normal sewing, the button to the right marked "Up" must be fully depressed. When the button on the left marked "Down" is fully depressed, the feed is lowered from the needle plate and there is no movement of material. This is used for darning and embroidering where the material is moved by hand. For sewing very sheer materials, the "Down" button can be depressed half way to decrease pressure on the material.

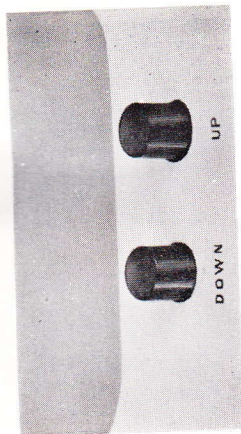


Fig. 11

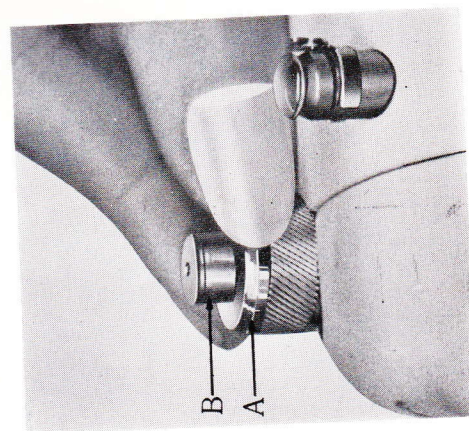


Fig. 12

HOW TO USE THE DARNER, ADJUST PRESSURE

To release the pressure from the presser foot so the material can be moved freely for darning and mending, press down snap lock (A, Fig. 12) and cap B will pop up. To return pressure to normal, push darning cap B all the way down again.

For a slighter pressure when sewing thin materials, push darning only part way down. Test for correct position on a scrap of fabric.

ADJUSTING THE TENSIONS

Always adjust the upper tension with the presser foot down, as the tension is automatically released when it is raised. To increase the tension on the upper thread, turn dial (Fig. 13) clockwise, or toward you. To decrease, turn away from you. The higher the number on the dial the tighter the tension.

Before adjusting lower tension be sure that the machine is threaded properly. When necessary to change the bobbin tension, turn small screw (Fig. 14) on side of the bobbin case clockwise to tighten, counter-clockwise to loosen.

When the upper and under tensions are properly balanced, a perfect stitch will be formed with both threads interlocking in fabric (Fig. 15).

When the upper tension is too tight, the lower thread is pulled up over the upper thread which is lying flat on the fabric.

When the under tension is too tight, the upper thread forms loops over the lower thread lying flat on the fabric.



Fig. 13

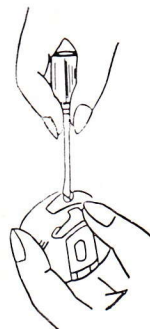


Fig. 14



Perfect stitch



Upper thread tension too tight



Lower thread tension too tight

Fig. 15

OILING YOUR MACHINE

For an easy running machine, proper oiling is of the utmost importance. When continuous use the machine should be oiled every day; for moderate use, an occasional oiling is satisfactory.

Apply oil to oil holes indicated by the arrows in Fig. 16. Turn the hand wheel and apply two drops of oil to all moving parts exposed when the bobbin winder cover is open.

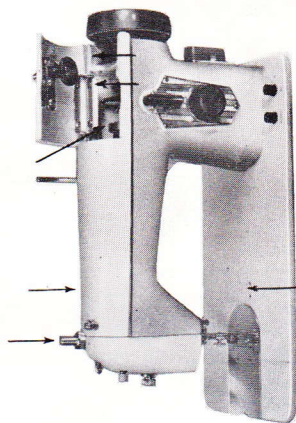


Fig. 16

To oil parts underneath the machine, tip the sewing head back on its hinges and oil all moving parts. See Fig. 17, be sure to put a drop of oil on the shuttle race in spot indicated by arrow in Fig. 19.

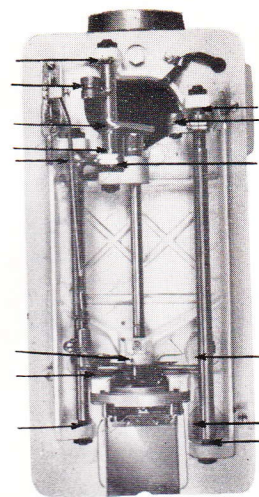


Fig. 17

LUBRICATING MOTOR

This machine is equipped with a precision made motor. The motor shaft revolves in permanently oil impregnated cast bronze bearings. **No Lubrication is Required.**

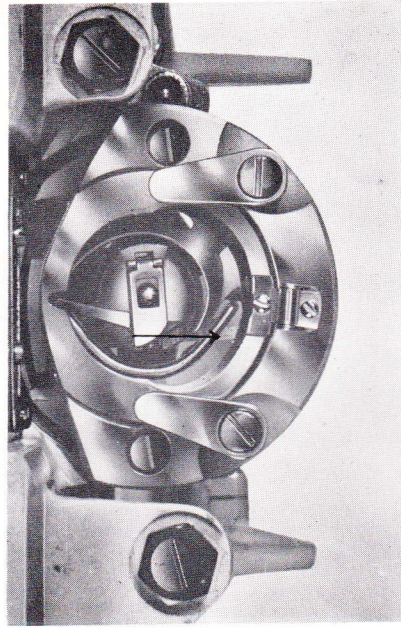


Fig. 19

OILING THE SHUTTLE RACE

The shuttle race is one of the most important oiling spots on your machine. Put a drop of oil in spot indicated by arrow in Fig. 19. This should be done before you begin sewing each time you use your machine.

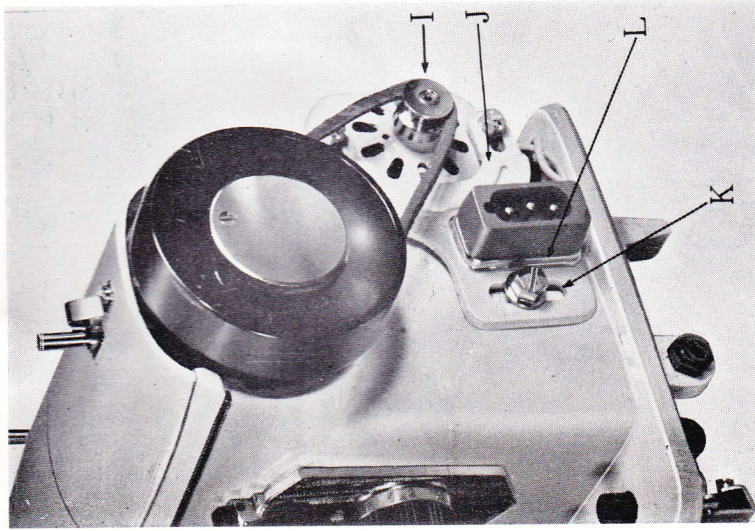


Fig. 18

REPLACING THE SEWING LIGHT BULB

The lighting fixture is enclosed in the face plate.

Turn the switch button to light it and again to turn it off bulb may be obtained at dealers, department stores and electrical shops.

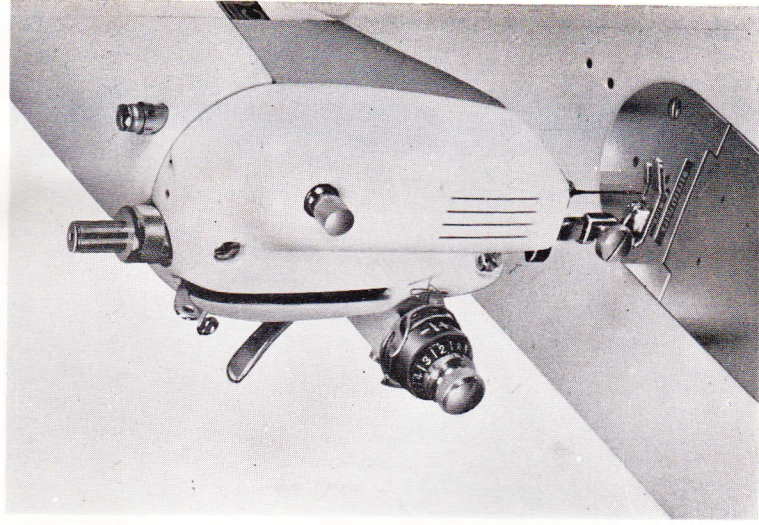


Fig. 20

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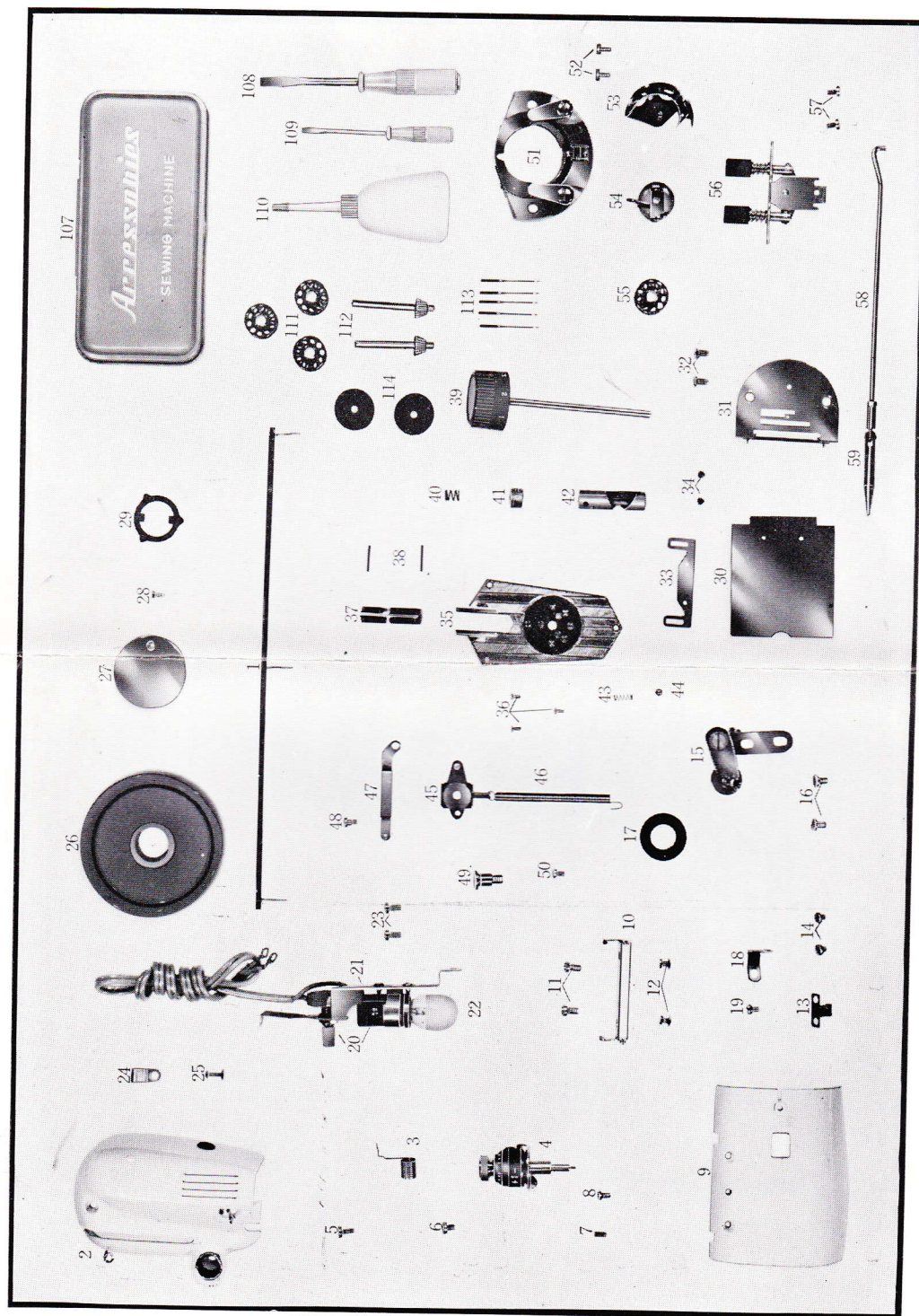
SEWING MACHINE P A R T S

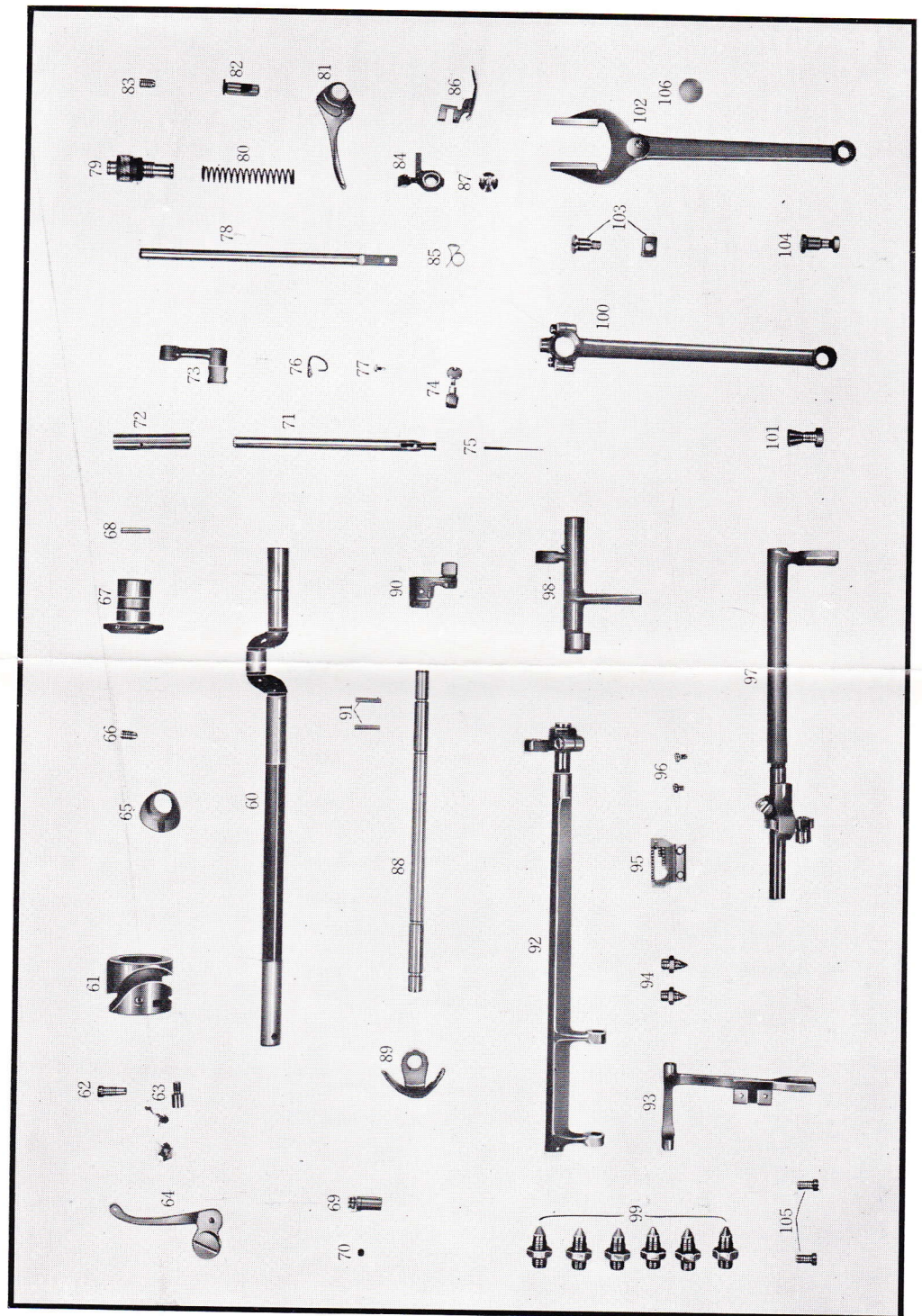
1	Arm line plate	32	Needle plate set screw
2	Face plate body	33	Slide plate spring
3	Thread take-up spring	34	Slide plate set screw
4	Dial tension complete	35	Stitch plate
5	Face plate set screw (A)	36	Stitch plate set screw
6	Face plate set screw (B)	37	Stitch regulator reverse button
7	Dial tension set screw	38	Stitch regulator reverse button set pin
8	Thread take-up spring Regulator screw	39	Stitch regulator dial knob
9	Top plate	40	Stitch regulator adjust spring
10	Top plate hinge	41	Stitch regulator adjust bush
11	Top plate hinge set screw for arm	42	Stitch regulator adjust cam
12	Top plate hinge set screw with nut	43	Stitch regulator dial knob stopper spring
13	Top plate stopper spring	44	Stitch regulator dial knob stopper boll
14	Top plate stopper spring set screw	45	Feed regulator
15	Bobbin winder body	46	Feed regulator spring
16	Bobbin winder body set screw	47	Feed regulator rod
17	Bobbin winder friction ring rubber	48	Feed regulator rod set screw
18	Bobbin winder stopper	49	Feed regulator hinge screw
19	Bobbin winder stopper set screw	50	Feed regulator hinge screw set screw
20	Sew light switch, socket & cord	51	Shuttle race complete
21	Sew light set bracket	52	Shuttle race set screw
22	Bulb	53	Shuttle body
23	Light complete set screw	54	Bobbin case
24	Light cord holder	55	Bobbin
25	Light cord holder set screw with nut	56	Drop feed push
26	Balance wheel	57	Drop feed set screw
27	Stopmotion screw	58	Drop feed connecting rod
28	Stopmotion clamp stop screw	59	Drop feed slide pin
29	Stopmotion clamp washer	60	Arm shaft
30	Slide plate	61	Thread take-up cam
31	Needle plate	62	Thread take-up cam timing screw

63	Needle bar connecting link hinge screw
64	Thread take-up lever complete
65	Feed cam
66	Feed cam set screw
67	Clamp stop-motion franged bushing
68	Stop-motion franged bushing pin
69	Bobbin winder tension bracket
70	Bobbin winder tension bracket set screw
71	Needle bar
72	Needle bar bushing
73	Needle bar connecting link complete
74	Needle clamp
75	Needle
76	Needle bar thread guide
77	Needle bar thread guide screw
78	Presser bar
79	Pachomatic Darner
80	Presser bar spring
81	Presser bar lifter
82	Presser bar lifter hinge stud
83	Presser bar lifter hinge stud set screw
84	Presser bar spring bracket
85	Thread cutter
86	Presser foot
87	Presser foot thumb screw
88	Lower shaft
89	Shuttle Driver
90	Oscillating shaft crank & slide block
91	Shuttle Driver & Oscillating shaft
92	Feed rock shaft

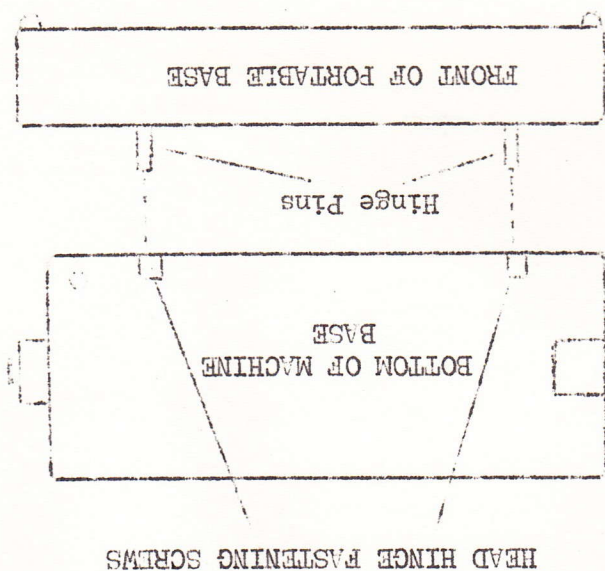
crank set pin

93	Feed bar
94	Feed bar center screw with nut
95	Feed dog
96	Feed dog set screw
97	Feed lifting rock shaft complete
98	Oscillating rock shaft
99	Center screw & nut
100	Crank connecting rod
101	Crank connecting rod hinge screw
102	Forked rod
103	Feed forked connecting slide block
104	Feed forked connecting hinge screw
105	Arm-bed hinge screw
106	Arm side hole cover
107	Metal box for accessory
108	Screw driver large size
109	Screw driver small size
110	Oiler
111	Bobbin
112	Spool pin
113	Needle
114	Felt for spool pin





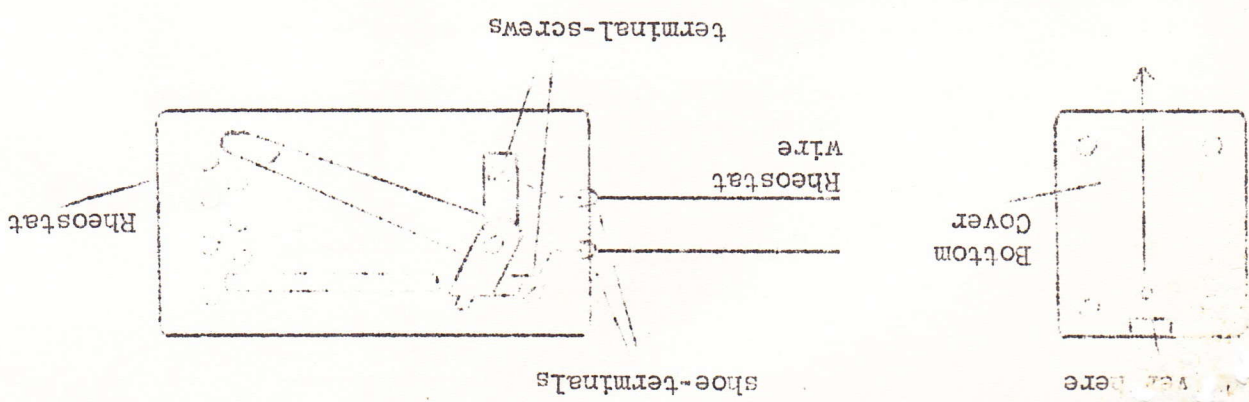
HOW TO INSTALL SEWING MACHINE INTO PORTABLE BASE



HEAD HINGE FASTENING SCREWS

Place the portable base on its rubber feet. Move both portable hinge pins straight up, until they are flush with the top of the base. Take sewing machine head and loosen the two screws. Hold machine, lower it evenly so that the two portable hinge pins can freely enter into the sewing machine hinge holes. When machine is completely lowered down into the portable hinge pins, tighten both head hinge screws firmly.

HOW TO CONNECT THE RHEOSTAT WIRE WITH FOOT CONTROL.



Push bottom cover of foot control half-way down. Use screw driver to slide plate in direction as indicated. By doing this, the two terminals of the foot control become visible. Take the long rheostat wire (this is the wire which you will find below the motor and going through the hole of the bed-plate). At the end of this rheostat wire are two shoe terminals. Slip one terminal under the screw of the foot control terminal and tighten screw. Take the second shoe terminal and slip it under the second screw of the foot control terminal and tighten screw.

AUTHORIZED NECCHI-NEICO DEALERS

ALABAMA
Necchi-Elma Sales & Service, 308 Second Ave. North, Birmingham

ARIZONA
Necchi-Elma Sewing Circle, 831 East Main, Mesa
Arizona Sewing Machine Co., 1066 N. Campbell Ave., Tucson

ARKANSAS
Necchi Sewing Circle, c/o Gus Blass Co., Main & 4th Sts., Little Rock
F. A. Dingler Sewing Machine, Box 187, Magnolia

CALIFORNIA

Alhambra Sew. Mach. Co., 24 E. Main, Alhambra
Antioch Vacuum & S. M. Ctr., 211 G. Street, Antioch
Allstate Appliance Corp., 10764 Washington, Culver City
Armand's-Bryant Appliance, 9400 Venice Blvd., Culver City
Leonard's Sewing Machines, 600 N. Sepulveda Blvd., El Segundo
Edward's Sewing Center, 3788 Peralta Blvd., Fremont
Allen's Sewing Center, 3350 E. Butler Ave., Fresno
Mac's Sewing Machines, 11032 Garden Grove Blvd., Garden Grove
Mayhill's Sewing Machine Co., 320 North Brand Blvd., Glendale
Arman's, 100 N. Hawthorne Blvd., Hawthorne
Butler Bros., 5252 Lakewood Blvd., Lakewood
Antelope Valley Sew. Mach. Co., 4475 No. Beech, Lancaster
E. R. Brown S.M. Dept. c/o Walker's Inc., Fourth & Pine, Long Beach
More Sewing Machines, 61404 Rancho Sta., Los Angeles
Fred Supply Co., 1186 63rd St., Oakland
Willi Walker Sewing Ctr., 308 So. 5th St., Oxnard
Sam's Sewing Machine c/o Fantastic Fair, 12701 Van Nuys Blvd., Pacoima
Douglas's Fabric Center, 379 University Ave., Palo Alto
Jones Sewing Machine Co., 341 North Lake Ave., Pasadena
Albro Sales DBA/More S.M. Co., 18300 Vanowen, Reseda
Sewing Machine Center, 7253 Reseda Blvd., Reseda
Litt Sewing Machine Service, 215 So. Pacific Coast Highway, Redondo Beach
William H. Thurm, 333 Sanders, Ridgcrest
Home Sewing Machine Center, 3778 Main St., Riverside
Dan's Necchi-Elma Sew. Ctr., 3427 El Camino, Sacramento
Perry Sewing Machine Center, 167 Romie Lane, Salinas
Redfern Sales, 5353 Newbury, San Bernardino
Sewing Machine Center, 530 Fifth St., San Bernardino
Susanne's Necchi-Elma Sew Ctr., 3838 5th Ave., San Diego
Mr. E. Schottelkorn c/o Macy's Sew. Mach. Dept., Stockton & O'Farrell St.,
San Francisco
S.F. Sewing Machine Center, 1651 Polk St., San Francisco
Charles H. Wright, 901 Market St. (c/o J.C. Penney Co.) San Francisco
Necchi-Elma Sew Mach Center, Macy's Valley Fair, San Jose
Macy's, Hillsdale, San Mateo
Necchi-Elma of Marin, 1563 4th St., San Rafael
Wheeler Sewing Machine Co., 417 NO. Broadway, Santa Ana
Authorized Appliance, 6347 Van Nuys Blvd., Van Nuys
East Oakland S/M DBA George Hostield, 1500 Sears Point Rd. c/o A.G.E. Sew. Mach. Dept.
Vallejo
Butler Bros., 6609 Van Nuys Blvd., Van Nuys
Ace S. M. & Appliance Co., 1102 W. Garvey, W. Covina

COLORADO

Necchi-Elma Sewing Center, 1504 N. Hancock, Colorado Springs
Necchi Sewing Stores, 1244 Broadway, Denver
 Brown Sewing Machine Co., 747 Main St. - Box 1158, Durango
 Tripp's Exchange, 510 S. 8th, Lamar

CONNECTICUT

Sewing Machine Center, 1096 Main St., Branford
 Mr. Michael Kabat, Connecticut Sewing Stores c/o Corvette, 915 Main St., Hartford
 Walter Lance & Sons Inc., 16 52 Park St., Hartford

DELAWARE

Sew-Rite Appliance Stores, 10 East Fourth St., Wilmington

FLORIDA

Necchi-Elma Sewing Circle, 309 North Miami Ave., Miami

IDAH0

Necchi-Elma Sewing Center, 4121 Overland Road, Boise
Sewing Machine Exchange, 467 A Street, Idaho Falls
Necchi-Elma Sewing Center, 1204 Main, Lewiston
 Robison's Necchi-Elma, 312 12th Ave. So., Nampa

ILLINOIS

Don King DBA/Julie Ann Fabrics, 52 Main St., Aurora
Belleville S. M. & Supply, 6 South Church St., Belleville
Ball's, 741 Dundee Road North, Elgin
Arend's S. M. Co., 662 Central Ave., Highland Park
Necchi-Elma Sewing Circle, 1130 West Jackson St., Macomb
Wilkes Refrigerator & Electric Sales & Serv., 108 North Mill, Nashville
Ritters Dry Goods, 116 North St., Normal
Necchi-Elma Sewing Circle, 113 South Perry St., Peoria
Eads Sewing Supply Co., 316 Hampshire St., Quincy

INDIANA

Hammond Sewing Machine Co., 539 State St., Hammond
Canon Sewing Machine Center, 3939 N. Sherman, Indianapolis
Charles D. Martine, 2120 South Adams, Marion
Bowers Sewing Center, Box 93, New Paris
South Bend Sewing Machine Center, 323 South Michigan Ave., South Bend

IOWA

Hellyer's, Chariton
Ben Grisamore Store, Corydon
The Fabric Center, 701 4th St., Sioux City

KANSAS

Linker Sewing Machine Co., 502 West 2nd, Coffeyville
Ferguson's Appl. & Furn., Highway 56 Box 56, Dodge City
Hutton Sewing Machine & Supply, 626 1/2 Commercial St., Emporia
Austin's Necchi-Elma Sewing Circle, 1222 E. Wall St., Ft. Scott
Gene Moore Sew. Mach., 104 W. 5th St., Hutchinson
Necchi-Elma Sewing Circle, House of Fabrics, 818 Broadway, Marysville
Gaede Music Co., 714 Main St., Newton
Olathe Necchi-Elma Sewing Circle, 116 S. Cherry, Olathe
Albright Necchi-Elma Sewing Circle, 130 South Main St., Ottawa

KANSAS (continued)
 Muench's Fabric Shop, 411 Main St., Scott City
 Hether's Necchi-Elna Sewing Center, 208 W. Washington, St. Francis
 Ed Marling Stores, Inc., 618 Kansas Avenue, Topeka

KENTUCKY

Sewing Center Dept. No. 276
 Kaufman's of Kentucky
 427 So. 4th St., Louisville

Hines Sewing Machine Co., Route 1 Box 38, West Paducah

LOUISIANA

Superior Sewing Machine Co., 7913 Prescott Drive, Baton Rouge
 Bailey Sewing Center, 416 Broad St., Lake Charles

MAINE

Necchi-Elna S. M. Center, 51 Oak St., Portland

MASSACHUSETTS

Jack's S. M. Service, 3 Elm St., Braintree
 Mor Real Sewing Machine Co., 128 High St., Waltham
 Jordan Marsh Co., Washington St., Boston, Mass.
 Lechmere Sales Co., 60 First St., Cambridge, Mass.

MICHIGAN

Darrell Jenkins DPA Jenkins Distributing, 335 Gratiot, Alma
 Boyd & Jones Sewing Center, 313 N. Mitchell, Cadillac
 Stewart's Sewing Center 3535 South Saginaw Rd., Flint
 Gall Sewing Center, 1311 Plainfield NE, Grand Rapids
 Ken Edwards Sew. Mach. Sales, 1113 N. Washington St., Lansing
 Helmtick Sewing Machine Sales, 440 Nepessing Street, Lapeer
 Harryman's, 209 North Washington, Owosso
 Kirkwood Sewing Machines Sales & Service, 1002 North Main St., Royal Oak
 Jones S. M. Sales, 5625 State St., Saginaw
 Warren Necchi-Elna Sewing Center, 2304 Van Dyke, Warren

MINNESOTA

Duluth Sewing Center, 33 E. Superior St., Duluth
 St. Cloud Sewing Center, 20 7th Avenue North, St. Cloud
 Edward Barlage, Wheaton

MISSISSIPPI

United Sewing Center, 1033 Callaway, Biloxi

MISSOURI

Gillespie Necchi-Elna Sewing Circle, 121 S. Main St., Brookfield
 Necchi Sewing Circle, 711 Broadway, Cape Girardeau
 Sincere Sewing Machine Co., 520 N. Lindenberg, Florissant
 A.A.A. S. M. & Supply Co., 3303 Troost Ave., Kansas City
 Allyn's Necchi-Elna Sew. Ctr. of Kansas City, 3120 Gilham Plaza, Kansas City
 Boot Heal Necchi-Elna Sewing Center, Kennett
 Necchi-Elna Sander's Sewing Circle c/o Ideal Furn. Store, 172 S. Jefferson, Marshall
 Ozenberger's Necchi-Elna Sewing Circle, 721 Felix St., St. Joseph
 Kerlick Sewing Machine Co., 2903 Cherokee St., St. Louis
 Southside Sewing Machine Co., 3816 S. Broadway, St. Louis
 Stix Baer & Fuller, S. M. Dept., Dept. 695, 6th and Washington, St. Louis
 Stix, Baer & Fuller Westroads, Clayton & Brentwood Blvd., St. Louis

MISSOURI (continued)

Necchi-Elma Sewing Circle, 5 North Washington, Union

MONTANA

Rocky Mt. Sewing Center, 928 Broadwater Ct., Billings
Koch Furniture Co., 113 West Benham, Glendive

NEBRASKA

Necchi-Elma Vacuum City, 621 So. Lexington, Hastings
Sewing Machine Headquarters, 14 E. 21st Street, Kearney
Necchi-Elma Sewing Circle, 113 North Jeffers, North Platte
Necchi-Elma Sewing Circle, Ord

NEVADA

Fashion Sewing Center, Skyway Plaza No. 8, 3998 Boulder Highway, Las Vegas
Nevada Sewing Machine Exchange, Plaza Shopping Center, 426 Vine Street, Reno

NEW HAMPSHIRE

Sewing Machine Center, RFD 3, Dover
Nashua Sewing Machine Co., 51 E. Pearl St., Nashua

NEW JERSEY

Dollard's Inc., 1715 Atlantic Avenue, Atlantic City
Homcraft Sewing Center Inc., 200 Washington St., Newark
Rockne Sewing Machine, 207 Neilson St., New Brunswick
Local Sewing Center, 232 Smith St., Perth Amboy
Fine Sewing Center, 114 Madison Avenue, Plainfield
Spartan Centers, Inc., Hilltop Stores Yardville-Rte. No. 206, Trenton
Spartan Centers Inc., 4100 Bergenline Ave., Union City

NEW MEXICO

Rowland Sewing Machine Co., 401 N. Shipp St. Hobbs

NEW YORK

Price's Sewing Center, 166 Court St., Binghamton
Brittany Sewing Machine Co., 1612 Ave. U, Brooklyn
Necchi-Elma Sewing Circle, 808 Main St., Buffalo
Simpson Sewing Center, 135-33 Northern Blvd., Flushing
Gertz Department Store, Necchi-Elma S.M. Dept., 152-10 Jamaica Ave., Jamaica
Necchi-Elma Sewing Circle, 379 Fifth Avenue, New York
Harvey's Sewing Machines, 405 Main St., Oswego
Mr. E.W. Mable c/o The Wallace Co., 331-3 Main St., Poughkeepsie
York Sewing Center, 940 Monroe Avenue, Rochester
Angers Sewing Service, 167 Jay Street, Schenectady
Upstate Vacuum Stores Inc., 2513 James St. Syracuse

NORTH CAROLINA

Glenn's Sewing Machine Co., 130 N. Davie St., Greensboro
L.W. Glenn Sewing Machine Co., 156 S. Main St., High Point

NORTH DAKOTA

Mrs. Blom's Sewing Center, 621 1st Ave., North, Fargo
Sheppard's Furn. & Appl., 301 Central Ave. North, Valley City
Nielson Electric, 514 Dakota Ave., Wahpeton

David Bendall c/o Polsky's Dept. Store, 225 S. Main St., Akron
 Fisher S.M. Co., 234 Cleveland Ave. N., Canton
 Necchi-Elma Sewing Circle, 13 S. Paint St., Chillicothe
 Necchi-Elma Sewing Circle, 167 N. High, Columbus
 Necchi-Elma Sewing Circle, 418 Salem Avenue, Dayton
 Weller's N-E Sewing Circle, 21 Fisher St., Springfield

OKLAHOMA

McAbee Sew. Mach. Ctr., 217 West 3rd, Hobart
 Necchi-Elma Sewing Circle, 428 Avenue D, Lawton
 Necchi-Elma Sewing Circle, 2417 North Walker, Oklahoma City
 Mc Kee Sewing Center & Appl., 2516 E. 15th, Tulsa

OREGON

Coos Bay Necchi-Elma Sewing Center, 280 NO. Broadway, Coos Bay
 Vacuum Cleaner Clinic, 2695 Willamette Ave., Eugene
 Vacuum Cleaner Service, 122 South 9th St., Klamath Falls
 Vacuum Cleaner Clinic, 455 Court St., Salem
 The Kirby Co., 310 E. 3rd St., The Dalles

PENNSYLVANIA

W. McGow's Sewing Center, 1650 Lincoln Way East, Chambersburg
 Leahy Sewing Machine Sales Service, 110 South 18th St., Easton
 Fullerton Sewing Center, 850 Third St., Fullerton
 Olander's, 515 E. 1st St., Lancaster
 Hessans Sewing Machine & Elec., 318 W. Main St., Lansdale
 Walter's Sewing Center, 220 Valley St., Lewistown
 Paul Barcus, 916 Lincoln Way, McKeesport
 C. Berry's Sewing Center, 921 Broad St., Montoursville
 Ways Appl., 48 W. Main, Mt. Joy
 Necchi-Elma Sewing Center, 7046 Frankfort Ave., Philadelphia
 Necchi Sewing Circle, John Wauwamaker, Market & 13th Sts., Philadelphia
 Harvey Eckhardt Necchi Sew. Center, 28 N. Evans St., Pottstown
 Darr Electric Appl. Co., 1047 W. Main, Somerset
 West Chester S.M. Center, 135 W. Gay St., West Chester
 Lau's Sewing Center, 29 S. Beaver St., York

RHODE ISLAND

Macquarie S.M. Co., c/o The Outlet Co., 176 Weybossett St., Providence
 Spirito S.M. Co., 332 Atwells Ave., Providence

SOUTH CAROLINA

Margotta's Sewing Machine, 1757 Savannah Highway, Charleston

SOUTH DAKOTA

Family Thrift Center-Appl. Dept., Campbell & St. Patricks St., Rapid City
 Fonder Sewing Machine Co., 333 South Phillips Ave., Sioux Falls

TENNESSEE

Mollner's Necchi-Elma Sewing Center, 127 North Cleveland, Memphis

TEXAS

Necchi-Elma Sewing Center, 103 W. 5th St., Austin
 Good Housekeeper Sew. Center, 4236 Ayers St. Corpus Christi
 Necchi-Elma Sewing Circle, 1106 Denver, Dalhart

Texas (continued)

Art's Sewing Center, 915 W. Jefferson, Dallas
 FreeWay Sewing Machine Discount, 7919 Gulf Freeway, Houston
 Bob McDougal Sew. Mach. Co., 1301 Yale St., Houston
 Necchi Sales & Service, 1908 Broadway, Lubbock
 Caldwell's S.M. & Appl., 1225 Boston, Nederland
 Necchi-Elma Sewing Circle, 940 W. San Antonio, New Braunfels
 Necchi-Elma Sewing Center, 109 W. 8th St., Plainview
 York Sewing Center, 401 Front, Richmond
 G & G Sewing Machine Corp., 241 Broadway, San Antonio
 C. Vaughan Sewing Machines, 307 E. Rio Grande St. Box 438, Victoria
 Necchi-Elma Sewing Circle c/o Bon Marche, Ogden
 Wackerfeldt's Inc., 78 N. University, Provo
 Williams Sewing Machine Co., 1635 South State St., Salt Lake City

VIRGINIA

National Vac. & S.M. Co., 250 W. Olney Rd., Norfolk

WASHINGTON

Nipia Necchi Co., 224 E. Legion Way, Olympia
 Herman Sales Co., 9434 Del Ridge Way, Seattle
 Wood Necchi-Elma Co. (Lakeview Center), 6111 Mt. Tacoma Drive S.W., Tacoma
 Lakeview, North Third St., Yakima

WISCONSIN

Sewing Machine Sales & Serv., 408 W. College St., Appleton
 Grady's Sewing Center, 116 Fourth St., Baraboo
 Ford's Necchi Sewing Center, 12 W. Division St., Fond Du Lac
 Necchi Sewing Center, 229 Main St., Green Bay
 Triangle Appl. & Radio Mart Inc., 3818 Roosevelt Rd., Kenosha
 Necchi-Elma Sewing Center, 4025 W. North Ave., Milwaukee
 Metro Sewing Center, 1358 Washington Ave., Racine
 Avery's Sewing Machine Service, 421 N. Main St., Rice Lake
 Peabody's Sewing Center, 115 Water St., Stevens Point
 Don's Sales & Service, 823 S. 3rd St., Wausau
 Schmitt Sewing Center, 172 1st Street North, Wisconsin Rapids

WYOMING

Casper S.M. Exchange, 211 So. Montana, Hilltop Center, Casper
 Brown's Necchi-Elma & Ironite, 350 North Main, Sheridan

A JEWEL OF TECHNICAL PERFECTION



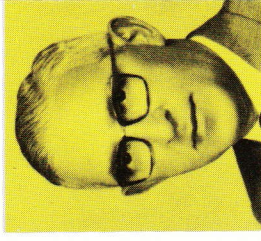
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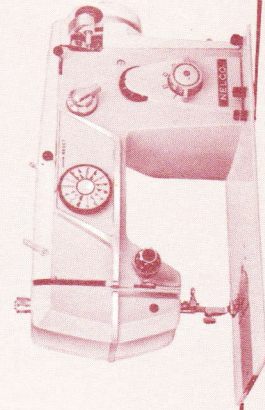
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With the purchase of your new NELCO Sewing Machine, you have joined an ever-growing family of satisfied customers who know that a NELCO Sewing Machine is the answer to the public's demand for a quality machine and the best value for their money. The NELCO CORP., always the first and most progressive in sewing machine design and manufacture, has developed the latest and most advanced line of sewing machines.

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NELCO SEWING MACHINE CO. guarantees against defects or breakage resulting from imperfections in manufacture, without time limit, all parts (except needles, belts, lamp bulbs, and electrical equipment) entering into the manufacture and assembly of the new sewing machine which this Bond accompanies, provided said sewing machine is used only for household sewing and is given reasonably good care in accordance with the accompanying printed instructions.

Any part other than those excepted in the preceding paragraph, which is found to be defective will be replaced without charge if returned, transportation prepaid.

This guarantee is extended only to the original purchaser of this machine when new and when purchased from a properly authorized NELCO Franchised Dealer. This guarantee is in lieu of all other guarantees, express or implied. NELCO SEWING MACHINE CO. is not responsible for any representation or guarantee other than those contained herein.

For your protection this guarantee is only valid when the mailing card is filled in by the purchaser and mailed not later than 10 days after purchase to NELCO SEWING MACHINE CO.

To be filled in by Dealer:

Machine Serial No.

Date of Purchase

IMPORTANT: Purchaser should retain this Bond and present it when service is requested.



NELCO'S MAILING CARD

PURCHASER: fill in, sign and mail this card to NELCO within 10 days of purchase.

PURCHASER

ADDRESS

CITY

ZONE

STATE

Serial No. of Machine

Cabinet Model Date of Purchase

Franchised Dealer

CHANNEL MASTER

Address

City

Zone

State

DEALER'S FILING CARD

DEALER: keep this portion for your own records.

PURCHASER

ADDRESS

CITY

ZONE

STATE

Serial No. Date of Purchase

Model Head Cabinet

Wood

Terms: \$ Down: \$ /Mo. for Mos. Contract Price

Traded in Allowance: \$

Serial No.



FOR PURCHASER'S PROTECTION

Please read the guarantee printed on the inside, and follow all instructions carefully.

1. As a purchaser of one of the world's finest sewing machines, you are entitled to many services as stated in the attached guarantee, through your local NELCO Dealer. You can help us to insure that you receive these services by returning to NELCO SEWING MACHINE CO. the detachable self-addressed card not later than 10 days after purchasing machine.
2. Be sure that the Dealer from whom you buy your NELCO sewing machine displays on his premises the current year's NELCO Franchise Certificate.

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City Zone State

Date of Purchase Serial No. of Machine

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